



# INNOVA LOTUS FINALISTS

**human+**  
ADFEST 2026

# INNOVA LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
<b>INNOVA LOTUS</b>					
<b>IN02 Innovation in Technology</b>					
IN02/002	GARUDA RAKSHAK	DSP MUTUAL FUND	DENTSU CREATIVE, GURUGRAM	DENTSU CREATIVE INC., GURUGRAM	FINALIST
<b>IN05 Sustainable Innovation</b>					
IN05/004	SMART EYE CAMERA	OUI INC.	TBWA \ HAKUHODO INC., TOKYO	TBWA \ HAKUHODO INC., TOKYO	FINALIST
<b>IN07 Innovation in Local Culture Application</b>					
IN07/004	SAKURA SCAN	HARE-KAZE	HAKUHODO INC., TOKYO/ HAKUHODO I-STUDIO INC., TOKYO/ HACHIGATSU.INC, TOKYO/ CATCH INC., TOKYO/ENOAD, TOKYO/ SP EXPERT'S INC., TOKYO	HAKUHODO INC., TOKYO	FINALIST
IN07/006	GARUDA RAKSHAK	DSP MUTUAL FUND	DENTSU CREATIVE, GURUGRAM	DENTSU CREATIVE INC., GURUGRAM	FINALIST

AS OF 19 MAR 2026